

FOR IMMEDIATE RELEASE

Key Holidays Photos attached.
(925) 945-8938 November 21,
2013

Contact: Jade Chapman,
(800) 783-0783,

jade@keyholidays.com

KEY HOLIDAYS EXPANDS COMMISSIONABLE RAIL TOURS

Walnut Creek, CA ...Key Holidays, the official tour operator of the Reno Fun Train and Reno Snow Train and approved Regional Amtrak Tour Operator will continue to pay 10% commission to accredited Travel Agencies on their portfolio of Amtrak tour packages as well as special Holiday and Reno Charter Train programs. Recognized by the travel industry as a leader in rail tours with a solid reputation spanning 30 contiguous years of operation, Key Holidays' President, Jade Chapman, commented, "Despite periodic equipment shortages, we continued to operate the charter trains to Reno for non-interrupted service." Acquisition of Key Holidays by Iowa Pacific Holdings in 2013 (operators of Pullman Rail Journeys, part of the Premier Rail Collection comprising multiple scenic railroads across the USA) made it possible to offer first-class aboard the charter trains with reserved Dome Car Pullman Gold Service. The popularity and reception of the 2013 Pullman Gold Service, former Holland America Alaska Dome Cars from the Iowa Pacific car collection, allows Key Holidays to launch new Pullman Gold Service in 2014, connected to Amtrak's California Zephyr train as the only year round, scheduled first class rail transportation to any gaming destination.

The 15-car, 600 passenger Fun and Snow Trains offer live entertainment, fun themes, a unique party atmosphere, Dance Car, Piano Lounge, Smoking Car with Cigar Lounge, First Class options and include meals. However, the real "star of the show" are the magnificent *Sierra Nevada Mountains*, one of the top 10 rail routes in the world. Combine the Fun and Snow Trains with the Sierras and you experience the most memorable and unique train journey in the history of railroading. All inclusive prices start from \$299 per person, double occupancy on the 21 and over party weekend Fun Train with departures offered on Feb. 7, 14, 21, 28, Mar. 7 and 14 with Soul Train, Valentine's Day, Aloha, Mardi Gras, Wine Tasting and St. Patrick's Day themes. The family and retiree-friendly, midweek Snow Train starts from \$269. per person, double with departures Feb. 4, 11, 18, 25, Mar. 4 and 11 with Motown (featuring special guest Martha Reeves), Classic Country, Aloha, Hooray for Hollywood, Mardi Gras and Rockin' Round the 50's themes. Fares include round trip reserved seating from the San Francisco Bay Area/Sacramento, two nights hotel including all taxes & resort fees, entertainment and light meals aboard the train and Winner's Book of coupons good for discounted meals and shows in Reno.

In addition, as part of Premier Rail Collection (www.premierrailcollection.com), Key Holidays has recently added commissionable winter holiday packages in conjunction with PRC's historic, scenic railroads; Mt. Hood Railroad (Hood River, OR), Santa Cruz & Monterey Bay Railroad (Watsonville, CA), Rio Grande & Scenic Railway (Alamosa, CO), Texas State Railroad (Palestine, TX), West Texas & Lubbock Railroad (Wolfforth, TX), Saratoga & North Creek Railroad (Saratoga Springs, NY) and Cape Cod Central Railroad (Buzzards Bay, MA). Each rail destination features either "The Polar Express" or "Train to Christmas Town" holiday event on the train, hotel accommodations, discounted or included meal and a Christmas ornament or signed book. Year round, commissionable packages are currently being developed for several of these tourist railroad locations.

Key Holidays' commissionable packages featuring Amtrak destinations include; Yosemite, Sequoia, Sacramento, Hearst Castle, San Francisco, Monterey, Santa Barbara, Klamath Falls-

Crater Lake, Portland, Pacific Northwest and Grand Canyon . For more information on these Amtrak packages, the charter trains to Reno or holiday excursion train packages contact Key Holidays at (800) 783-0783 or www.KeyHolidays.com, Pullman Rail Journeys website www.travelpullman.com and www.premierrails.com.

End.